

ORDER

Orders

Order / Rev:	711316
Alt Order #:	06303519
Product Desc:	AFSCMЕ
Estimate:	AFSCMЕ
Flight Dates:	09/25/12 - 10/01/12
Original Date / Rev:	09/04/12 / 09/04/12
Order Type:	Political



KARE

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT

Agency

Name:	Campaign Group
Buying Contact:	
Billing Contact:	
	1600 Locust Street
	Philadelphia, PA 19102

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	American Federal State County Munic
Demographic:	A35+
Product Codes:	IS-Issue/Non Ballot
Priority:	P-2
Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	69	\$69,600.00	\$59,160.00
10/01/12	10/01/12	15	\$19,700.00	\$16,745.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	69	\$69,600.00	\$59,160.00	0.00
October 2012	15	\$19,700.00	\$16,745.00	0.00
Totals	84	\$89,300.00	\$75,905.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share	Share	Total
KARE	25%	\$89,300.00
Market	100%	\$357,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAWB	0%	\$0.00
KAWE	0%	\$0.00
KCCO	0%	\$0.00
KCCW	0%	\$0.00
KFTC	0%	\$0.00
KMSP	12%	\$42,864.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
KSTP	23%	\$82,156.00
KTCA	0%	\$0.00
KTCI	0%	\$0.00
KWCM	0%	\$0.00
UNKWN	0%	\$0.00
WCCO	40%	\$142,880.00
WFTC	0%	\$0.00

Order / Rev: 711316
Alt Order #: 06303519
Flight Dates: 09/25/12 - 10/01/12

Advertiser: American Federal State County Municipal
Product Desc: AFSCME
Estimate: AFSCME

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/25/12	10/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MTWTF--	:30	5	\$850.00	P-2	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$850.00		0.00			
E 2	KARE	09/25/12	10/01/12	Today Show Today Show	CM	7-9a	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$800.00		0.00			
E 3	KARE	09/29/12	09/29/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$750.00		0.00			
E 4	KARE	09/25/12	10/01/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		3				\$350.00		0.00			
E 5	KARE	09/25/12	10/01/12	Days of Our Lives Days of Our Lives	CM	12-1p	MTWTF--	:30	5	\$300.00	P-2	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$300.00		0.00			
E 6	KARE	09/25/12	10/01/12	M-F 3-4p M-F 3-4p	CM	3-4p	MTWTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$450.00		0.00			
E 7	KARE	09/25/12	10/01/12	M-F 430-5p Jeopardy	CM	430-5P	MTWTF--	:30	5	\$900.00	P-2	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$900.00		0.00			
E 8	KARE	09/25/12	10/01/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$400.00		0.00			
E 9	KARE	09/25/12	10/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$2,000.00		0.00			
E 10	KARE	09/25/12	10/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTWTF--	:30	5	\$2,000.00	P-2	0.00	NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$2,000.00		0.00			
E 11	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	KARE 11 5 News	-----S	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$1,100.00		0.00			
E 12	KARE	09/25/12	10/01/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	MTWTF--	:30	5	\$1,800.00	P-2	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$1,800.00		0.00			
E 13	KARE	09/29/12	09/29/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$850.00		0.00			
E 14	KARE	09/25/12	10/01/12	M-F 10-1035p KARE News 10p	CM	KARE News 10p	MTWTF--	:30	5	\$2,750.00	P-2	0.00	NM	5	\$13,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$2,750.00		0.00			
E 15	KARE	09/29/12	09/29/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	-----S-		1				\$2,750.00		0.00			

Order / Rev: 711316
Alt Order #: 06303519
Flight Dates: 09/25/12 - 10/01/12

Advertiser: American Federal State County Municipa
Product Desc: AFSCME
Estimate: AFSCME

KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KARE	09/29/12	09/29/12	KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,750.00	P-2	0.00	NM	1	\$2,750.00
				KARE News 10p Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$2,750.00		0.00			
E 17	KARE	09/25/12	10/01/12	Tonight Show	CM	1035pm-1135pm	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
				Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$800.00		0.00			
E 18	KARE	09/25/12	10/01/12	Late Night	CM	1135pm-1235xm	MTWTF--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
				Late Night NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		4				\$350.00		0.00			
E 19	KARE	09/25/12	10/01/12	Last Call	CM	1235xm-105xm	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
				Last Call w/ Carson Daly											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$200.00		0.00			
E 20	KARE	09/25/12	10/01/12	KARE News (repeat)	CM	KARE News (repe:	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
				KARE News (repeat)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/12	10/01/12	MTWTF--		5				\$100.00		0.00			
E 21	KARE	09/29/12	09/29/12	Saturday Night Live	CM	Saturday Night Liv	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				Saturday Night Live											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$1,100.00		0.00			
E 22	KARE	09/30/12	09/30/12	MN Bound	CM	MN Bound	-----S	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				MN Bound											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$1,100.00		0.00			
E 23	KARE	09/26/12	09/26/12	Wed Prime	CM	Wed Prime	--W----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				CHICAGO FIRE		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--W----		1				\$2,000.00		0.00			
E 24	KARE	09/29/12	09/29/12	Sat Prime	CM	Sat Prime	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Prime		(6:58 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$600.00		0.00			
E 25	KARE	09/29/12	09/29/12	Sat Prime	CM	Sat Prime	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Prime		(8:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$600.00		0.00			
E 26	KARE	09/29/12	09/29/12	Sat Prime	CM	Sat Prime	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				Sat Prime		(9:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$1,000.00		0.00			
E 27	KARE	09/30/12	09/30/12	Football Night in America	CM	Various	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
				Football Night in America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$2,250.00		0.00			
N28	KARE	10/01/12	10/01/12	Mon Prime	CM	7P-8P	M-----	:30	1	\$6,000.00	P-2	0.00	NM	1	\$6,000.00
				THE VOICE		(6:58 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	M-----		1				\$6,000.00		0.00			

Totals

84

\$89,300.00